



a Clear2Pay company

## Integri launches new corporate brand identity

**Brussels, 28 October 2008** – Integri, a leading provider of test tools and test services unveils its new corporate brand identity including a new logo, tagline, website and imaging. The new brand identity symbolizes the future ambitions and illustrates a passionate customer-driven approach. The announcement marks a significant milestone in the history of the company since its inception in 1992.

Following recent market developments and ever changing customer needs, the company acknowledges the need for a robust and future-proof brand that, moreover, aligns with the Clear2Pay corporate identity, the company which acquired Integri earlier this year.

The revitalized logo fits the demands of the modern industry and evokes strength and trust. A new tagline "Out of the box testing" - alludes to the expression "Out of the box thinking" - and thus typifies the desire to create novel ideas and confirms the image of being a pioneer in the testing industry. The tagline and "box" imaging embody the ability to deliver test tools that are readily available off-the-shelf in addition to the ability to build tailor-made tools, enabled by the INQ® Open Tool Framework of which all solutions are derived.

Jan De Meester, General Manager at Integri commented: "This is a very special day as together with a new look, our fresh energy will boost our company into new opportunities. It's another proof of Integri moving forward and it inspires us to further support our customers with test solutions that help them grow and secure their business."

Michel Akkermans, Chairman and CEO of Clear2Pay adds: "Integri is synonymous with quality and a respected name in the industry. With this new visual identity we are proud to see the very same company continue to develop in our group, invigorated by a powerful brand, towards a wider global reach.

**Integri's new corporate brand is celebrated at Cartes 2008, booth 3G 018 from 4 to 6 November, Paris-Nord Villepinte Exhibition Center.**

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### About Integri

Integri specialises in test tools and test services for payment, ticketing and mobile applications. Alongside the INQ® Open Tool Framework, Integri offers a number of dedicated platforms for specific applications, each with a number of Off-the-Shelf Test Suites. These test suites are fully prepared solutions that include simulation and test scripts and are based on international open standards. Integri employs 45 staff, has +150 customers and sold +2000 licenses in 35 countries since its inception in 1992. Integri is located in Belgium, France and the US. Integri's clients are mainly financial institutions, smartcard manufacturers, terminal manufacturers, ticketing operators, mobile operators and system integrators active in e- or m-business.

Integri is a wholly owned, autonomous business unit of Clear2Pay, an international financial technology company focused on delivering globally applicable solutions for secure, timely electronic payments. Clear2Pay operates from 13 international offices and currently employs over 400 staff. More information on [www.integri.com](http://www.integri.com) and [www.clear2pay.com](http://www.clear2pay.com)

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